

Report to Kent County Council, Select Committee on Loneliness

24th September, 2018

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- Establish Older People's Champions
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- Improve support for people living with dementia and their carers

Introduction

- Loneliness does not only affect older people, but many of the causes of loneliness are more prevalent in our older population.
- Key factors health and disability, widowed, living alone, income, caring
- It is one of the biggest concerns for older people
- Measuring loneliness is not straightforward. 6-13% of older people feeling lonely often or always
- Around 3,000 lonely older people in Maidstone, and 30,000 in Kent?
- Most studies have concluded that loneliness increases with age
- Highest risk cohort women, over 75, widowed, living alone
- 49% of over 75s live alone, and over 75 is the fastest growing age group
- Loneliness likely to be a growing problem

Approach

- The approach should be proactive, preventative and personalised
 - Loneliness is an individually determined, subjective state partially determined by nature. Not simply determined by external factors.
 - Lonely people can be disillusioned, distrustful, difficult ,disengaged- part of a vicious circle known as maladaptive social cognition
 - Older people are more stoical, do not want to be "trouble"
 - Risk factors are known and identifiable and afford an opportunity for preventative intervention

CAB, health and social care co ordinators and community wardens

- Needs to be part of and integrated with an holistic approach to active ageing
- Needs to have the capacity to deal with its own success

Voice for Older People

- Not a homogenous group, great variety of need
- Any approach should reflect need, and have desired outcomes relevant to those needs
- Recognised that co production is a desirable way to develop meaningful services
- Work stream led by Involve
 - Link existing sources of information Older People's Forum, Age
 UK, Active Retirement Associations, U3As, etc
 - Create or support existing forums in parishes
 - Identify individuals who could form customised focus groups to contribute both to defining need and developing solutions
 - One such group could be on loneliness

Older People's Champion

- Establish Older People's Champions as step to provide a voice
 & an agent of change for older people in the local community
- This is part of a recommended approach contained in NICE guidance note 32
- Experience of Ageless Thanet indicates that securing suitable volunteers to develop this approach is problematic.
- Following their advice we have contacted parish councils and have identified 3 parishes that are prepared to discuss a pilot approach
- If there is sufficient support, we will explore funding.

Services Data Base

- There are around 10 databases covering service provision in the Maidstone area. They
 - Overlap
 - Have significant gaps
 - Are not always well maintained
 - Are generally not shared, or publicly available
- We need a more comprehensive publicly available, well maintained data base that includes activities that promote social inclusion – arts, sports and leisure – small and local.
- Involve are leading on this, and the database required to support the social prescribing activity with WKCCG is seen as the best solution
- Gap analysis will identify service improvement activity

Critical Life Challenges

- Establish a process to identify older people facing critical life challenges e.g. retirement, bereavement, divorce, the onset of limiting long term conditions and caring
- Strong evidence that these events are significant risk factors that impact on mental health, wellbeing and loneliness – NICE QS 137
- Limited processes exists and there is limited support to deal with these challenges
- To be led by Age UK with Involve & Kent Fire & Rescue Services
- Proposal is that rather than develop a process, that all agencies that come into contact with people facing these challenges should
- a. Be aware of the potential risks to mental health and wellbeing
- b. Use new data base to promote awareness of existing support services and be able to sign post to them
- c. Fill gaps in training & support relevant to critical life changes

Retirement

- Develop a strategy to determine how training & support prior to retirement could provide opportunities for self & Community development.
- The very great majority of people embark on their Third Age without any consideration of their next 15 -30 years of life
- They therefore fail to consider options that might be of personal and community benefit
- Having established current practice, trying to make contact with employers and employer facing organisations
- Volunteering is a key activity both for individual and community wellbeing - Our Work of Art/HOPE with art.
- Application for funding of this activity will be needed

People Living with Dementia and Carers

- Help build a Dementia Friendly Maidstone and encourage
 Maidstone businesses to be both Dementia and Age Friendly
- The improvement in our approach to dementia will be worked in partnership with "Building Dementia Friendly Maidstone"
- The development of Age Friendly businesses will be based on achievements in County Monahagn and Thanet, and it is proposed that work will be in partnership with One Maidstone





- Establish desired outcomes and implementation plans for each workstream within 4 -6 months
- Agree creation of project manager to integrate workstream activities, and oversee implementation.

